



BALLOTmatics
Solutions Consulting
[Election Management Services]



About us

In any Electioneering process, every step is important. A single moment of lapse can result in a defeat. Election process, therefore, presents an opportunity for those who understand the game to shape the Election Environment to their advantage. This is where BALLOTmatics comes in as a “Game changer” and as a “big influencer”. And we do this by ensuring that each of the election related aspects [Pre/during/after] are systematically planned and implemented with the deployment of strategic tools and solutions with great impact on the votes.

In Nigeria of today, election management and Administration is so complex and highly specialized to the extent that those engage in the process mostly make mistakes in recommendations for solutions. At BALLOTmatics, we can quickly spot the difference between a successful election management strategies and when, where and how trouble sometimes set-in or begin. In addition, our deep knowledge and vast expertise as an acknowledged premier elections management company, we know and understand the critical role of all stakeholders’ and their unique ethical postures especially to elections issues.

In it’s over a decade existence, BALLOTmatics has become knowledgeable about re-crafting electoral narratives and translating such into electoral success. The hallmark of our consulting services is to support, assist and guide our clients to successfully navigate the dangerous bends in the complex elections environment. In this regard, our clients enjoy top class strategic engagements on critical issues associated with well-run-elections-winning-elements and other tips that incorporate beneficial changes into an entire election process.

On many occasions in the course of our services, many of our clients have challenged their thinking to know how we achieve excellent results; simply put, Ballotmatics deploys “Design Thinking Methodologies” to plan and manage all details associated with the elections from start to finish. This process referred to as **“Election Project Management” [EPM]** incorporate strategic understanding of both the Political Landscape Dynamics [PLD] and Complex Election Environment [CEI] and how it fits into the planning which leads to specialized services, strategic solutions and election success. This is what we do in BALLOTmatics.

OUR MISSION

At BALLOTmatics, our mission is to deploy our expertise in a way to promote and support continuous improvement in the Nation's overall management and administration of elections procedures through research, specialized studies, professional education, and capacity building through conferences, networking and strategic consulting.

Special statement/Quote

Everyone can talk about winning Elections. The evidence is in the winning vote count.

Our Team

BALLOTmatics confidently boast of seasoned, intelligent, smart, exposed and highly experienced Election administrators and Election Management Experts. This is addition to a team of experienced legal counsels in election matters; training/capacity building experts and professional and academic coaches with proven track records in election related matters. These experts have proven years of experiences in large, medium and small electoral fields.

Our Core Election Management Expertise:

- Election Operations Systems & Electoral process Analysis
- Election Risk Management
- Strategic advisory on Voting Technology Applications and Mgt
- Election Result and Incident Management [ERIM]
- Election Day Mgt: Monitoring, Admin Coordination, Supervision & Election Duty Observation.
- Holistic Review for Compliance with provisions of Electoral Act and other Election procedures/provisions.
- Review and Analysis of Election technical/Operational Issues & Problem Solving.
- Election Data research studies, Analysis & Advisory
- Recruitment, Training for Poll Workers & Staff Development/Deployments
- Election Observation Centre/Election War Room operations
- Election Day Mgt of critical issues
- Individualized Research & Projects & Related Special Duties
- NB: Confidential support solutions/Advisory as may be required

Political Party related Services

- Political Party Registration & Party structures development
- Political Branding & Image Building
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- Campaign Development, Management and Reporting
- Political party Database Management and Strategic advisory
- Legislative Impact Analysis
- Voting Systems Analysis/Advisory
- Financial and Revenue Enhancements
- Key personnel Recruitment and staff Development
- General Management of Political Party

Special statement/Quote

BALLOTmatics can help you hit the ground running and trusted to guide and lead you all the way across the finish line on Election Day.

Our Clients/Partner

- Politicians
- Political Parties
- Parliamentarians
- Electoral Bodies/officials
- Legal practitioners
- Professional Organization and Associations
- Civil Society Organizations
- International Election Consulting Organization [USA]
- Business Organizations
- Etc

Major Success stories

- State Governor [Serving]: Full blown Election Mgt Consulting
- State Governor [Serving]: Campaign/Election Mgt/Admin Support
- Former Governor: Election matters Legal advisory Success
- Parliamentarian: Election matters Legal advisory Success

- Some Politicians: Political marketing Success Advisory Political Party:
Strategic Campaign advisory Support

Summary of Step-by-step of how we Manage Elections successfully to meet Clients' objectives

- Step 1: Strategic consultations with Client and their teams to discuss plans, goals, objectives, expectations and preparedness.
- Step 2: Conduct of the initial assessment of the political landscape and electoral environment
- Step 3: Design and Develop Strategic Election Management Plan [SEMP] with clear outlines of requirements and tasks timelines.
- Step 4: Conduct of Pre-Election review and Evaluation of the political landscape and electoral environment in relation to SEMP.
- Step 5: Assign designated Election experts and other professionals for on-the-field final Pre-election political landscape and electoral environment review for SEMP of the implementation modalities.
- Step 6: Deployment of teams for actions/success to ensure that everything works as intended on Election Day.
- Step 7: Election Observation/War Room: On the spot voting results capture, incidences, and Election results Trail, Audit and Reports.

SPECIAL ADVOCACY PROJECTS AND PROGRAMS

BALLOTmatics advocacy purpose is to promote, preserve, and improve democracy through strategic support to build capacities of critical stakeholders in elections administration. In this regard, needs assessment studies and research on elections administration are regularly conducted with a view to designing trainings and certifications programs, conferences, workshops and Seminars. This is with a view to improving the methods of operation and efficiency of the stakeholders with up to date skills set in election administration.

In this same regard and knowing fully well that continuous professional education is the cornerstone of continuous improvement of Democracy; BALLOTmatics is to commence collaboration for the implementation of a specialized continuing professional education with a leading University for professional growth and development of the Nation's top election administrators, top Political party

administrators and the Top Civil Society organizations on election duties and all other critical stakeholders in the Election administration Community. The unique nature of the responsibilities associated with elections administration and management makes it more vital than other responsibilities in industry, or

government as it aims to boost understanding and knowledge of the special requirements necessary for the smooth operations for election administrations.

Accordingly, there is the need to ensure that key practitioners in these specialized duties possesses the requisite experience, exposure and education so as to gaining Gain an understanding of the laws and regulations governing electoral process administration and management, political parties operations and other stakeholders complementing activities.

WHY CHOOSE BALLOTMATICS?

We understand the big picture: Elections operates on the principles of puzzle games with focus on how to win. So, every piece has to fit with another and work together to achieve the ultimate winning objective.

Working within your budget: Every Election is capital intensive and operates within a budget. Many elections have resulted into waste of money. It's not just about how much is voted for elections but how the spending is done makes the difference. We look at the budget and target where they need to be spent – a personalized plan that is focus on the elections and client's expectations and options. Our principle is there's no one size that its-all in Elections.

BALLOTmatics on the Job Experience: Our Experience and exposure to different electoral situations and environment has given us an edge to have institutional knowledge of what works and what doesn't and this has proven to be an invaluable asset in Elections management. We are experienced at all levels and in all aspects of the election environment which allows us to effectively craft a plan for victory.

We are confident: We are well-rounded, experienced and our team has better understanding of the political as well as the election environment dynamics and we can offer best advice on how to win by marrying the two in line with our resolve to ensuring victory on Election Day.

Our Election Centre of Excellence [War room]

BALLOTmatics is fully aware that Elections have become quite sophisticated and are viewed as wars. Not merely to seek votes but also to design how to manage and control the damages and harm that failed Election strategies and tactics may cause to client's Electoral Reputation. Our election centre [war room] tracks essentials of the electoral process and the winning elements movements on Election Day and

at the same time trails the surge of any form of disinformation, misinformation and the activities of bad Political and Elections actors that may directly or indirectly harm the reputation of our clients.

The centre of excellence goal is to create an environment that fosters strong collaboration and creativity towards providing access to political and elections environment related intelligence; news reports, public opinion polls, or other relevant data points that enable us to develop winning strategies that track and access real-time updates from all campaign elections activities.

Hon. [Elder] Ayodele Thomas MPM CIPM FAAPM

Fellow, American Academy of Project Management
[AAPM]

CEO/Lead Consultant, BALLOTmatics

Ayo is an accomplished Project Management Entrepreneur and a Fellow of the prestigious American Academy of Project Management [AAPM]. He holds the professional qualification, Master Project Manager [MPM] and Chartered International Certification, Certified International Project Manager [CIPM] from the same academy in addition to University degrees.



Ayo Thomas is the Nation's leading advocate of the application of Project Management Methodologies in the management and implementation of our National elections process. He is highly connected and understood the operations of the election management bodies and well trained and has wide knowledge and practical experience in Elections Project Management [EPM] as it applies to various elections at different levels of jurisdictions.

He is the founder and lead strategist at BALLOTmatics, a successful Election consulting firm. He has supported and assisted in many Elections helping political parties and candidates from different Political backgrounds to develop successful Election Management Strategies at different levels. In 2023, he led the

BALLOTmatics team on a mission to deliver a very successful full-blown Election consulting for one of the best performing/serving Governor.

Contact us at BALLOTmatics and you will get a no obligation consult evaluation to help you define a scope of work in matters related to your election management:

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